

**Texas State Library and Archives Commission
New Director Conference Notes and Reflection**

Hello and welcome!

We invite you to use this document to take notes while viewing New Director Conference online course. Contact Library Development and Networking with any questions or suggestions at ld@tsl.texas.gov.

Video: Resource Sharing Programs

- Interlibrary Loan
- TexShare Card Program
- TexShare Electronic resources
- E-read Texas

Notes:

Reflection questions:

How can you (or do you currently) market and promote resource sharing programs to your community? Consider both online and in-person methods.

Notes:

How can TSLAC's resource sharing programs support activities in your library including, but not limited to, book clubs, homeschooling patrons, programming for different groups?

Notes:

What do you need to consider when creating local policies for the resource sharing programs you utilize in the library? Do you revisit policies once created?

Notes:

How can you use resource sharing statistics to tell a story to your stakeholders or governing entities? Or to assist in collection development activities?

Notes:

Video: Continuing Education and Consulting (CEC)

- Technology consulting, summer reading, training
- CEC in context
- Meet the team
- More about what we do and why
- Useful links: [CEC webpage](#), [service for libraries](#), [online training site](#)

Notes:

Reflection questions:

You've just hired a new staff member or gotten a new volunteer that will be running your children's program. Find training and resources to help get them started.

Notes:

A library in a neighboring town just hired a new director, and they called you in a panic because they just realized they need to earn 10 hours of CE by the end of June. They also expressed that their staff are asking about mental health first aid training. What specific training and resources would you recommend to them?

Notes:

Your library building could be updated to better serve your community [not enough outlets, etc.]. Some members of the City Council are supportive, but some are not. You've been invited to make a presentation at the next City Council meeting, and you'd like to include data and stories that support your plans. What TSLAC resources could you use to get started, and where could you go from there? Who could you talk to?

Notes:

A section in your library is not accessible for patrons with limited mobility. You want to do a full review of your library space and website to ensure that you meet accessibility standards. Where can you go, or whom can you talk with to get resources or guidance?

Notes:

[Video: Accreditation, Grants, and Community Engagement](#)

- Role of library stakeholders
- Benefits of Accreditation
- Grants
- Community partnerships

Notes:

Reflection questions:

Your library needs a (pick something) and you decide to apply for a grant to get this. Describe the procedure of what will need to happen as though you were presenting it to the Friends group.

Notes:

The local governing authority is going through some budget trimming and belt-tightening as a result of the pandemic. Outline how you will determine how this will impact your library in terms of accreditation, budget, activities, etc.

Notes:

Describe how and why you will form partnerships with several businesses in your community, such as banks, retailers, restaurants, and entertainment venues. Detail how this will be advantageous to your library.

Notes:

Find the resources to create a compelling presentation that will demonstrate to the library's governing authority how much interest there is in electronic resources within the community, in order to obtain increased investment by that entity.

Notes:

Closing reflections

What idea did you gain from this course that you will act on immediately?

Based on what you have learned in this course, what are you planning to implement the next 3 to 6 months?